



Luisa María Flórez Herrán

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Portfolio Website - lumajewelry.com

Awards and Exhibitions

- Mar 2024: Ups & Downs 2024. Curated Exhibition and Publication.
- Jan 2024: International Design Awards 2023. Jewelry Category. Bronze Award.
- Oct 2022: Milano Jewelry Week 2022. Curated Exhibition Jewelry Drops.
- Nov - Dec 2021: New York Jewelry Week 2021.
- May 29, 2021: 2021 Outstanding Academic Achievement Award.
School of Fashion. Savannah College of Art and Design.
- Oct 1 2020: Ethical Metalsmiths Guest Juror's Choice Award.
- Oct 1, 2020: So Fresh + So Clean 2020 Curated exhibition.

Selected Work Experience

- March - May 2022: TATT / Head Jewelry Designer & Production Consultant
Concept development of home décor and Jewelry. Adviser for production of fine and fashion jewelry in New York city.
- September 2020 - May 2022: Gillian Trask Jewelry / Jewelry Creative Assistant
GT's liaison in public and internal relations, design promotional material for events and social media. Development assistance in design and online store management.
- 2017 - Present: Independent work / Jewelry Artist & Designer
Concept development, ideation, fabrication, and production of art and fashion jewelry.

Soft Skills

Leadership
Critical thinking
Flexibility
Problem solving
Assertive communication

Hard Skills

Sustainable practices
Fine Jewelry
Production quality control
Adobe Illustrator
Adobe Photoshop
Rhinceros
Procreate
Jewelry Hand rendering

Academic Formation

- Mar 2021: Master of Arts in Jewelry
Savannah College of Art and Design
Savannah. GA. USA
- Nov 2013: Bachelor's Degree in Industrial Design
Universidad Jorge Tadeo Lozano Colombia
Bogotá. D.C. Colombia

Further Education

- 2021: Pearls Specialist Certification
Cultured Pearl Association of America. Inc
- 2017 - 2018: Contemporary and Fine Jewelry Making
Escuela Colombiana de Fina y Alta Joyería
- 2015 - 2017: Metal Jewelry Design & Project Mgmt.